

Parker Myers



Web Designer - G/O Digital Marketing, 2015-2017

- Design, fulfill, and support a proprietary and custom website product
- Use intermediate HTML and CSS to support solutions
- Manage domain name servers (DNS) for proprietary website product
- Maintain a system of peer review consistent with web standards

Graphic Designer - Dodd Technologies, 2014-2015

- Support marketing and sales, as well as design assignments, for DTI clients
- Develop digital and print marketing materials
- Assist the creative team with live event digital media content development
- Assist in management of event presentation and speaker support materials
- Rebrand and rebuild company website

Graphic Designer - Indiana University School of Journalism, 2014

- Design advertisements, postcards, promotional materials, and programs
- Work with HTML and CSS in email-based marketing campaigns
- Utilize data merges in Adobe InDesign with large amounts of information
- Assist with the transition into the new IU Media School

Software + Skills

- Adobe Creative Suite
- Mac OS X, Windows
- Microsoft Office Suite
- HTML & CSS
- Responsive Web Design

Education

Indiana University 2014
*Bachelor of Fine Arts
 in Journalism
 Secondary Study of
 Graphic Design*

Contact

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