

Parker Myers



Graphic Designer, Forrester, 2017-

- Provide production support to our delivery teams to ensure high-quality deliverables.
- Design and refine consulting presentations and reusable artifacts for deliverables
- Track compliance with Forrester's standard operating model and brand
- Create new Consulting-branded/owned visual assets

Web Designer, G/O Digital Marketing, 2015-2017

- Design, fulfill, and support a proprietary and custom website product
- Use intermediate HTML and CSS to support solutions
- Manage domain name servers (DNS) for proprietary website product
- Maintain a system of peer review consistent with web standards

Graphic Designer, Dodd Technologies, 2014-2015

- Support marketing and sales, as well as design assignments, for DTI clients
- Develop digital and print marketing materials
- Assist the creative team with live event digital media content development
- Assist in management of event presentation and speaker support materials
- Rebrand and rebuild company website

Graphic Designer, Indiana University School of Journalism, 2014

- Design advertisements, postcards, promotional materials, and programs
- Work with HTML and CSS in email-based marketing campaigns
- Utilize data merges in Adobe InDesign with large amounts of information
- Assist with the transition into the new IU Media School

Software + Skills

Adobe Creative Suite
Mac OS X, Windows
Microsoft Office Suite
HTML & CSS
Responsive Web Design

Education

Indiana University 2014
Bachelor of Fine Arts
in Journalism
Secondary Study of
Graphic Design

Contact

www.parkermyers.com
parkermmyers@gmail.com
(317) 690-5271
@parkermmyers